



October 22, 2019

Dear LIGA friend,

You and Team are cordially invited to attend and sponsor Liga Contra el Cancer's "Snow Ball" Gala 2019, which will be the most joyful event of the Season in South Florida. The glamorous black-tie event will be held on Saturday, December 14, 2019, at the Trump National Doral Miami, 4400 NW 87 Avenue, Doral, Florida 33178.

Once again, we ask for your continued support to LIGA's worthy cause, which is to help poor and uninsured cancer patients in South Florida. Your sponsorship is vital for the success of the event and to continue providing medical services to those in need. For this purpose, we are enclosing sponsorship proposals, which offer tremendous opportunity for a corporate sponsor to generate positive public relations, showcase products and services. Corporations in partnership with La Liga benefit from our reputation and credibility as the largest Hispanic charity in Florida, our established community relationships and extensive volunteer network.

Please review the enclosed proposal for sponsorship and partnering potential.

We are honored to work with a company of your size and reputation to further our mission of providing medical treatment and services to low-income, uninsured cancer patients as well as reaching out to the community with cancer prevention and education.

*For more information - to register and for sponsorship visit our website: [www.ligacontraelcancer.org](http://www.ligacontraelcancer.org) and/or reach out to Yordanka Perez at 305 856 4914 and [yoperez@ligacontraelcancer.org](mailto:yoperez@ligacontraelcancer.org).*

Please, join us in this fabulous Gala and let us together celebrate LIGA's 44<sup>th</sup> Anniversary. Thanking you in advance and ¡Mil Gracias!

Adriana Cora  
Executive Vice President  
Volunteer

Manny Alfonso  
Executive Board Member/Volunteer  
Gala Coordinator